

We celebrate 40!

Calais **Seville**
Coupe de ville
FLEETWOOD
Sedan de Ville
Elegant Sixty Special
75 Limo ELEGANTE
Eldorado Biarritz
C T S **ALLANTÉ**
Brougham STS
La Salle Series 62



THE THIRTIES & FORTIES

Nov '13



2011/12
Golden Quill
Awards

Official magazine of The Cadillac La Salle Club of NZ [Inc] formed 1973



Here where we will be in less than a week's time, Rotorua. BOP Members outside local historic buildings

Ron Melville - Recipient of the 2013 Yann Saunders International Activity Award



write to the editor - ron.melville@eves.co.nz

This issue brings good and sad news. Firstly, by time most of you read this, we will be enjoying our 'Once in a forty-year event' - our 40th in Rotorua

Welcome to all our members, from here in NZ and a special greeting to the biggest contingent of overseas guests ever. Thank you for taking the time, effort and making the investment to travel from far and wide to attend our 40th. We are ALL going to have a great time!

Again this month we continue to explore what happened in the 1940s. As we all know car production was suspended in the US, in the war years (that is, America's involvement following Pearl Harbour) but that didn't stop car manufacturers promoting their brands via their engineering feats and product from planes, trucks to tanks. Few people know that many of the US-made tanks were powered by Cadillac engines and all the car makers made engineering advances through their need to be inventive during those years. In this issue there is an interesting article about Cadillacs involvement in this period and again we acknowledge our parent club magazine, 'The Self Starter' for allowing us to reprint it and share its contents with all our readers.

It is with great sadness, I report that respected Waikato member, Grant Patterson has passed away. Our deepest condolences to Anita and family and an acknowledgement appears on our 'Club News' pages.

Elsewhere this month a pic of Maurice Hendry's '64 Caddy; Caddie Annie from Queensland goes Mexican; we salute 1944, 45, 46 and 47 - some interesting events and inventions during this time and a pic from the Grand European appears in 'Tail Lights' and a sharp '47. The cover, our 'Rotorua Tour Guide picture', be there and receive one!

Lastly, our 40th Event Director writes a few final lines before we all appear in less than a week in Rotorua. Come prepared for rain or shine, cold or fine. The weather can be very changeable at this time of year and don't forget our annual fund-raising and 'fun-auction'.

We have it each year and it's a club fund-raiser and "fun-raising" event! Please bring along something appropriate that you don't want or that you would like to donate. We've had some great items in past years, Elvis and Caddy stuff - last year there was an amazing nearly 2 metre long (perspex?) cut-out of a red '59. So please have a look around and pack something in your bag or car for the event.

So where-ever you are cruising or flying from, have a good and safe trip and see you in Rotorua, Ron.



cadillacclubofnz.org

2



THE ART OF WAR



How print ads touted Cadillac as the automotive 'The Standard of the World' — even when the company stopped making cars

by Tony Albarella

In the wake of the attack on Pearl Harbor, as the United States plunged headlong into World War II, the entire American industrial system was thrust into a period of enormous transition. Most factories and assembly lines eventually faced one of two options: if their goods were useful for wartime, they ramped up production; if their products had no military application, they either shut down (to free up resources for the war effort) or retooled so that they *could* manufacture required products.

GM's Allison Division had already been producing aircraft engines before the outbreak of war, and, as the conflict dragged on, Cadillac became increasingly active in the war effort. 1942 Cadillacs saw a limited run of only 16,511 before the Division ceased automobile production.

Cadillac then turned its attention to the manufacture of engines used in the M-19 anti-aircraft carriage, the M-8 howitzer and several warplane models, including the P-38, P-39, P-63 and P-51. It also supplied the driveline for the M-5

light tank and its successor, the highly maneuverable M-24 "Chaffee" light tank, both of which were powered by twin Cadillac V-8s, coupled with twin Hydra-Matic transmissions. At war's end, the assembly lines quickly retooled again, and the first postwar Cadillac passenger car, a 1946 model, rolled off the line on Oct. 7, 1945.

Two war-related factors contributed greatly to Cadillac's triumphant postwar return to luxury-car prominence: The company had produced superior products that aided in the war effort, and, just as importantly, the public was made aware of Cadillac's distinguished service. Print ads were largely responsible for the latter.

The importance of print ads—largely run in major newspapers and magazines—cannot be underestimated. Before the Internet, before television, they were the primary means of both national and international advertisements. Motion-picture newsreel coverage provided only transitory coverage. Radio was the mass-media juggernaut of the era, but radio-show ads

and sponsorships (featured on programs such as the "General Motors Symphony of the Air" on the NBC network) had its inherent limits. On radio, Cadillac's beauty and luxuriousness could only be talked about, not witnessed firsthand. It was the targeted monthly print ads, often seen in glorious full color, that attracted new buyers to the showrooms.

Cadillac first incorporated the war into its ads, subtly and almost as an aside, in 1942. Promoting the virtues and low price of the '42s, the first ads of the year highlighted Cadillac's dependability over the course of the company's 40-year existence. The only allusion to war was a small insert that featured an airplane over the heading, "Cadillac's Third Year of Defense Production." Without specifically mentioning the conflict at hand, the insert simply remarked, "Selected in 1939 to make parts for the famed Allison airplane engines, Cadillac has consistently exceeded production schedules."

By mid-February, however, civilian car production had ceased, and Cadillac had set its sights on wartime production. Print ads were updated to reflect this new



focus. They began to feature art that rivaled the patriotic posters found in recruitment offices: soaring warplanes, guns blazing, engaged in bombing raids or aerial dogfights; tanks storming beachheads and rolling over enemy blockades; rail transports filled with armored vehicles, beneath skies black with planes in formation, all heading to the front in defense of the American way of life...and all of them Cadillac-powered.

Captions, likewise, matched the jingoistic fervor of the artwork. Sample exclamatory titles include: "Cannon on a Rampage...at 30 Miles an Hour!" "Imprint of Cadillac Power," "We've put 44 Million Man-Hours in the Air," "Making its Mark...on a Nazi Mark IV," and "No Wonder the Japs are *Amazed!*" Ad copy stressed the recurring motif that Cadillac was proven in civilian life and battle-hardened by wartime service.

Most of these ads featured, with justifiable pride, a small icon at the bottom: an Army/Navy flag with a wreathed "E" in the middle. This symbolized the prestigious Army/Navy E-Award, which was bestowed on Cadillac for "Excellence in the Production of War Machines." One



ADS DEPICTING soaring warplanes with guns blazing and tanks heading to the front in defense of the American way of life...and all of them Cadillac-powered.

advertisement even hinted at involvement in weapons production that it was not at liberty to discuss: "Cadillac is proud of the role it has been permitted to play in amazing the enemy. And we're helping with still further surprises for them, too—things that, for sound military reasons, cannot be mentioned at this writing."

Ever mindful of a return to normalcy, Cadillac shrewdly reminded the public that the break from civilian production did not signify a setback in automotive progress. One ad stated, "Thus, while utilizing our experience and skill to the utmost to hasten victory, we are keeping our hands and eyes in trim for the inevitable return to peace." Another proclaimed, "Thus, while serving the nation at war on a full-time basis, we are also maintaining at an efficient peak everything that the Cadillac name and crest represent in time of peace—the peace which must ultimately be ours."

As the war drew to a close, Cadillac handled the transition back to commercial production with typical panache. The peacetime battle cry of V-8 engine promotion became "Famous in Peace—Distinguished in Battle!" One ad stated, "For Cadillac has actually been improved *more* in four years of war than would have been normal in four years of peace!...Cadillac built its world-famous engine and transmission right through the war...Cadillac's engine assembly line never stopped. But what is even *more* important—technical improvements likewise went steadily ahead. Cadillac not only had the world's battlefields for a testing and proving ground—but it had the constant advice and assistance of the great technical staffs of the army and navy... What an engine this is now!"

The effect of Cadillac's war years extended beyond technical improvement and into the realm of influence. The Lockheed P-38 "lightning" aircraft, in particular, inspired the most iconic design element: the tail fin, which grew in prominence through the 1940s, reached its apex in 1959, and faded back into the sheet metal after the birth of the fin, however.





the company applied its efforts and considerable expertise to a challenge far greater than one of simple design. From a period that began three years before Pearl Harbor and lasted until peace was declared,

Cadillac helped fight, and win, World War II—by land, by sea...and by ad. ■

Tony Albarella is a CLC member living in Woodbridge, N.J.

THE PEACETIME BATTLE CRY of V-8 engine promotion became Famous in Peace—Distinguished in Battle. With WWII over, the new 1946 Cadillac is introduced.

How many members recognise the number plate and Caddy? Maurice Hendry's pride and joy from yesteryear. Hopefully Maurice will make the 40th. Shake his hand if he makes an appearance for he is a founding club member!



Looking back in time..1944 and 1945

Recaping history more than 70 years ago, there are some interesting events, not all WWII related!

1944 On June 6th 1944 the D-DAY Invasion (Operation Overlord) starts with allied forces crossing the English Channel to land in Normandy which signalled the end of the war in Europe. Meanwhile London had the first attacks from V2 rockets , which caused further devastation to an already badly bombed city. Glenn Miller is reported missing following a plane crash and people throughout the US and UK are encouraged to grow any vegetables they can in gardens to help ease the food shortages.

Cost of Living

- Average Cost of new house \$3,450 (-\$150)
- Average wages per year \$2400 (+\$400)
- Gallon of Gas 15 cents (no change)
- Average Cost for house rent \$50 per month (+\$10 per month)
- Loaf of bread 10 cents
- New cars no longer for sale. Auto factories now on 'War Production'

FYI in 1944 WWII events

- Operation Overlord, code named D-Day, commences with the landing of 155,000 Allied troops on the beaches of Normandy in France.
- Paris is liberated from Nazi occupation August 25th
- Germany Launches the V1 rockets / Doodlebugs against London
- London is hit by a V2 rocket for the first time.
- The Battle of the Bulge begins on December 16th is one of the deadliest battles in World War II with 19,000 US soldiers killed
- The Allies assemble the largest force of Air Power used who later bombed railways and other targets in Germany
- US Marines Land On Guam in the South Pacific to take back the Island From the Japanese
- Assassination Attempt on Hitler Fails
- 32 British Lancaster bombers sink the mighty German battleship Tirpitz.
- Polish Freedom Fighters fight to liberate Warsaw from German occupation ends with 18,000 soldiers killed and 150,000 civilians murdered.
- The Siege of Leningrad is finally broken after 872 days
- Russia and the Polish Home Army liberate Poland from Nazi occupation
- US Forces liberate Rome and Italy
- The US Bombs Tokyo for the first time with B-29 Super fortress bombers

Did anything other events happen?

- In Britain the Education Act lifts the ban on women teachers marrying.
- Franklin D. Roosevelt becomes only U.S. president to be elected to a 4th term.
- US Govt. gives back railroads to companies after labour disputes are settled
- A 5.9 earthquake hits Central New York
- Meat Rationing Ends in USA
- The CIA (in USA) is Formed
- Earthquake in San Juan, Argentina, kills 8000-10000 people

Popular Films and Music

- 15yr old Anne Frank captured by Germans and sent to a concentration camp
- Glenn Miller is reported missing

Technology

- Kidney Dialysis Netherlands by Willem Kolff
- Sunscreen USA by Benjamin Green (he was trying to invent something to protect soldiers in the Second World War from sunburn). He then went on to create the Coppertone Company and the rest as they say is history

Born This Year

- Tim Rice; Danny DeVito ; Diana Ross ; George Lucas ; Roger Daltrey (of the rock band, 'The Who'); Steve Fossett ; Joe Frazier ; Gladys Knight; Tony Orlando; Jerry Springer ; Barry White



1945 Following effects from Polio as a young man, President Roosevelt dies on April 12th. Following the defeat of Germany in early 1945 the war officially ended in Europe on May 7th 1945 (V-E Day). President Harry S. Truman orders the use of the new Nuclear Bombs developed by (Robert Oppenheimer's team). The first an atomic bomb nicknamed "Little Boy" is dropped on Hiroshima, Japan, and after the 2nd atomic bomb nicknamed "Fat Man" is dropped over the city of Nagasaki, Japan 5 days later Japan surrendered August 14th 1945 (V-J Day).

Cost of Living

- Average Cost of new house \$4,600 (+\$1150)
- Average wages per year \$2,400 (no change)
- Gallon of Gas 15 cents (no change)
- Average Cost for house rent \$60 per month (+\$10)
- Average Price for a new car \$1020 (+\$120 car production restarts following end of war)

FYI in 1945 WWII events

- Adolf Hitler moves into his underground bunker, the so-called Führerbunker
- Nazis begin to evacuate from Auschwitz concentration camp
- President Roosevelt, British Prime Minister Winston Churchill and Soviet leader Josef Stalin sign the Yalta Agreement
- The capital of the Philippines, Manila, is liberated by American forces
- The capital of Burma, Mandalay, is liberated by British Troops
- Italian partisans execute Benito Mussolini
- Vienna is liberated by Russian Cossack Allies
- American B-29 bombers attack Japan with incendiary bombs . Tokyo is fire-bombed killing 100,000 citizens.
- The USS Indianapolis is sunk by Japanese Submarine killing 883 seamen on July 29th , (Many were killed through shark attacks while awaiting rescue)
- USS Franklin severely damaged with the loss of 700 + lives
- A massive air raid using incendiaries completely destroys the city of Dresden
- Adolf Hitler and his wife of one day, Eva Braun, commit suicide
- V-E Day (Victory in Europe, as Nazi Germany surrenders) commemorates the end of World War II in Europe.
- William Joyce, known as "Lord Haw-Haw" is captured. He is later charged with high treason in London for his English-language wartime broadcasts on German radio. He is hanged in January of 1946.
- Germany is divided between Allied occupation forces
- Austria like Germany was divided into 4 Zones: American, British, French and Russian
- Emperor Hirohito announces Japan's surrender on the radio.
- France puts the leader of the Nazi Appointed Vichy Government Leader on Trial for treason
- The United States celebrate V-J Day (Victory in Japan).
- United States Marines land on Iwo Jima
- World War II ends
- The first German war crimes trial begins in Nuremberg.
- Ho Chi Minh declares independence of Vietnam from France

Did anything other events happen?

- Franklin Delano Roosevelt (1933-1945) dies in office; Vice President Harry S. Truman (1945-1953) takes the Oath of Office.
- 50 nations sign the United Nations Charter creating the United Nations
- Five U.S. Navy bombers Flight 19 are Lost In the Bermuda Triangle
- A US Bomber Crashes into the 79th Floor of The Empire State Building
- The British Labour Party Under Clement Attlee defeat Winston Churchill and the Conservative party

Popular Culture - Popular Films and Popular Music

- "Your Lucky Hit Parade" Broadcast For The First Time

Popular Films

- Anchors Away; The Paleface ; The Lost Weekend ; Spellbound ; National Velvet
- Orwell published his anti-Stalinist allegory Animal Farm,
- Arthur C. Clarke puts forward the idea of a communications satellite in a Wireless World magazine article.

Born This Year - Don McLean; Henry Winkler ; Goldie Hawn; Bette Midler; Mia Farrow; Davy Jones; Steve Martin; Rod Stewart

Technology

- Percy Spencer accidentally discovers that microwaves can heat food
- In 1945 only 5,000 homes have Television Sets
- Assembly of the world's first general purpose electronic computer, the Electronic Numerical Integrator Analyzer and Computer (ENIAC), is completed. It covers 1800 feet of floor space. The first set of calculations is run on the computer
- Atomic Bomb created by Robert Oppenheimer's team
- Microwave Oven Percy LeBaron Spencer



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6

Looking back in time..1946 and 1947

Recapting history more than 70 years ago, there are some interesting weather-related events recorded here especially given ours of late - go figure!

1946 Following the end of the war people expected a better life than before the war years with the Great Depression causing poverty and hardship worldwide. There were major shortages in jobs and housing for those returning from war, around the world the start of the baby boom also commenced as couples married and had children but there were still shortages of food, and materials. Note the house price increase!

Cost of Living

- Average Cost of new house \$5,600 (+\$1000)
- Average wages per year \$2500 (+\$100)
- Gallon of Gas 15 cents (no change)
- New cars back on sale \$1,120

World events - it's back to normal!

- In Britain, the House of Commons decides to nationalize mines
- United Nations' first meeting in London England and then Long Island USA
- 5 Die in Riot at Alcatraz
- 30 million people are close to dying of starvation in China
- Philippines gains independence after 48 years of U.S. rule
- A major undersea earthquake Alaska measuring 7.4 magnitude in the north Pacific ocean caused a Tsunami that by the time it reached Hawaii some 2,400 miles away the waves reached 60ft in height hit coastal areas of Hawaii causing the deaths of 150 +
- Juan Domingo Peron, (his Mistress is "Evita") is elected president in Argentina
- (UNICEF) United Nations International Children's Emergency Fund Established
- Twelve high ranking Nazis are sentenced to death by the International War Crimes Tribunal in Nuremberg and hung
- War Crimes Trials are held in Tokyo for those accused of committing war crimes and crimes against humanity during World War II.
- William Joyce, (Lord Haw Haw), is hung for high treason
- U.S. troops seize control of US railroads during rail unions strike

Technology

- The BBC Television Service begins broadcasting again
- The US starts Atomic Tests on Bikini Atoll
- AT&T announce first car phones
- Piaggio (Italy) produces the first successful motor scooter The Vespa
- Microwave Oven
- Automation by Henry Ford

Popular Culture

- Bikinis go on sale in Paris
- The first Cannes Film Festival takes place in Cannes
- Tupperware sold in department and hardware stores
- Dean Martin's musical career begins
- B.B. King's musical career begins
- Frankie Laine records " That's My Desire"
- Bill Haley's professional musical career begins as a member of The Down Homers.

Popular Musicians of the time

- Frank Sinatra; Ink Spots ; Bing Crosby ; Duke Ellington ; Perry Como ; Andrews Sisters

People we may remember that were Born This Year.

Tommy Lee Jones
Susan Sarandon
Justin Hayward
Candice Bergen
Jimmy Buffett
George W. Bush
Cher
Donovan
Sally Field
Uri Geller
Barry Gibb
Freddie Mercury
Dolly Parton
Steven Spielberg
Sylvester Stallone
Donald Trump



Its back to work, post the war years!



1947 In most areas of consumer goods demand outstripped supply in the US. British car makers took advantage of these shortages by exporting as many cars as they could to help boost British jobs and economy and many Americans liked the idiosyncrasies from these British cars like Austin, Hillman and MG's. This year saw some of the most significant inventions that would impact lives for many years to come including the Transistor and the Mobile Phone. The start of the Cold War which lasted close to four decades as the Worlds two Super Powers (USA and USSR) worry about the dominance, politics and influence of each other on the other countries in the world. And many couples started lives living with parents due to the continuing shortages in housing. Another significant house price increase

Cost of Living

- Average Cost of new house \$6,600 (+\$1000)
- Average wages per year \$2,850 (+\$300)
- Gallon of Gas 15 cents (no change)
- Average Price for a new car \$1300 (+\$180)

World events.

- CIA (USA) established in 1947
- The International Monetary Fund IMF begins to operate.
- New Zealand ratifies the 1931 Statute of Westminster which provides Effective Legislative Independence from Great Britain
- UFO allegedly found in Roswell, New Mexico establishing the UFO incident
- India becomes independent from Great Britain and 2 countries are formed India (80% Hindu) Pakistan (95% Muslim)
- Ferrari begins production of Italian sports cars after having been involved in motor racing since 1929
- Ammonium nitrate cargo of SS Grandcap explodes in Texas City, Texas - 552 dead, 3000 injured
- The UN votes in favor of the creation of an Independent Jewish State of Israel.
- Everglades National Park is dedicated as a National Park by President Harry S. Truman
- A major strike closes The Paris subway
- 50 separate Forest fires in Maine and surrounding states destroy more than a two hundred thousand acres
- Hurricane in southeast Florida, Louisiana, Mississippi and Alabama - 51 killed
- Earthquake in Chilean Andes - 233 dead
- Severe Snow Storm hits Northeastern part of the United States
- Severe Tornado strikes Woodward, Oklahoma killing 107
- First Of The Dead Sea Scrolls Found in caves near Wadi Qumran
- The four largest British rail companies Great Western Railway (GWR), the London, Midland and Scottish Railway (LMS), the London and North Eastern Railway (LNER) and the Southern Railway (SR) are taken over by the government and turned into the Nationalised British Railway.
- Her Royal Highness Princess Elizabeth marries the Duke of Edinburgh at Westminster Abbey, London.
- The coldest temp in North America (□63 °C) is recorded at Snag, Yukon, Canada
- On January 1st The Canadian Citizenship Act passed in 1946 comes into effect, converting British subjects into Canadian citizens.
- The first Edinburgh International Festival and Edinburgh Fringe festival opens for the performing arts.
- Jackie Robinson took to the field for the Brooklyn Dodgers becoming the first Negro to play in Major league baseball.

Technology.

- Polaroid Land Camera Demonstrated giving photos in 60 seconds
- Saab produces its first automobile.
- Goodrich Manufacturers first Tubeless Tyre
- Howard Hughes Flying Boat (The Spruce Goose) takes off but will never go into production
- The Transistor is invented
- Walter Morrison invents the Frisbee.
- ENIAC, one of the world's first digital computers, is turned on after a memory upgrade. It will remain in continuous operation until October 2, 1955.
- The Sound Barrier Broken (Traveling faster than Sound)
- First LP's produced
- Artificial Intelligence
- Mobile Phone
- Hologram

Popular Culture and Popular Films

- Miracle on 34th Street; Road to Rio; The Tolson Story; Popular Books - The Diary of Anne Frank is published

People we may remember that were Born This Year

Stephen King; Bob Wier (Grateful Dead); Hillary Rodham Clinton; Richard Dreyfus; Peter Noone; Johnny Rivers; Minnie Riperton; David Bowie; Tom Clancy; Farrah Fawcett; Steve Forbes; Elton John; David Letterman; Meat Loaf; Arnold Schwarzenegger; O. J. Simpson; Danielle Steel



Wow - here's another great article
courtesy of our friends
at THE SELF STARTER

On March 28, 1947, this Cadillac 60 Special sedan was sent by Cadillac Motor Car Division to Randall Cadillac Corp., its distributor in New York City. Randall then forwarded the car to the Derham Body Co. in Rosemont, Pa.

Derham converted it into an Imperial Sedan, meaning a chauffeur-driven limousine with a division glass separating the driver from the passengers, but also allowing owner driving when desired. The work performed on this car is similar to one made in 1946 for the Duke of Windsor. That car had a different interior and a tan Haartz cloth-padded top covering the metal roof. Photos of that car may be found in Roy Schneider's magnificent book, "Cadillacs of the Forties."

This car must have been built for someone planning to use it frequently at night. The car is equipped with foglights, two back-up lights, a map light mounted in the ceiling for the chauffeur and additional lights in the rear compartment.

Derham Body Co. was founded in Philadelphia in 1887, specializing in the construction of the highest quality carriages. Its first automobile body was a limousine built in 1907. It constructed custom bodies on Duesenbergs, Packards, Lincolns and other fine automobiles. As the era of complete custom bodies tapered off near the end of the 1930s, the remaining coachbuilders generally modified factory bodies and interiors.

With no automobiles being manufactured during World War II, Derham survived by building cafeteria trailers for the U.S. Navy. It also manufactured parts for Vickers Aircraft. Derham was one of the few coachbuilders to survive World War II and was still modifying cars into the 1960s. This included adding armorplate to cars.

This car was taken completely apart and restored by the highly respected Barney Smiley of Lakeside, Calif. The owner, Carl Starkey, drove a 1933 Cadillac for 35 years. He finally decided it was time to replace it with something modern, so he purchased the 1947. When people look into the interior and are amazed that there is a division glass separating the driver's compartment from the rear compartment, Carl says, "I wanted this feature so my dog would not lick my neck while I am driving."

Carl Starkey is a CLC member living in Las Vegas, Nev.

Carl Starkey's '47 Cadillac 60 Special

text and photos by carl starkey

A: Chauffeurs always sat on leather seats!

B: The electric-powered division glass and revised panel on the back of the front seat is the major change from the Fleetwood design. Pushbuttons in each rear armrest control the glass.

C: Entry lights were installed in the corners of the rear seat by Derham.

D: The rear window is 2 1/4 inches lower in height than the Series 62 Cadillacs.

E: Cadillac offered, as an option, one back-up light for \$11.50. Derham added the second light on the right side.



Some of the specifications:

- 133-inch wheelbase (just 3 inches less than the 75 Series)
- 346 CID, 150 horsepower
- 4,500 pounds
- Production total for 1947 was 61,926, including 8,500 60 Special Sedans



Email your pics and stories to ron.melville@eves.co.nz

WAIKATO - Tribute to CLCNZ Member, Grant Patterson

Hello to Cadillac club members

It is with great sadness to tell you Grant passed away peacefully on Tuesday (15 October 2013) at home with the boys and myself at his bedside.

We were seeing some positive results but alas his body was frail. We are expecting a large number of people to attend his farewell service as he touched so many lives.

We have had a lot of support from family, friends and workmates over this last year and this is still continuing today. For those who are able the funeral notice will be in the Waikato Times and the Herald.

Love Anita Blair and Reece Patterson

Ron - I am very sorry to hear that news Ron, thank you for letting me know... if support from the club will be in attendance I would like to add my sympathies from Florida to the family. Louise x (Louise Christ, CLCNZ Member based in Florida, USA)

Ron, I am so sorry to hear about the passing of Grant Patterson. We had the pleasure of meeting him in 2010 when he was in the Baltimore/Washington DC area and attended our summer picnic. Click link to see a picture of him with our picnic host Roger Bentley: http://www.clcpotomacregion.org/images/2010%20Summer%20Picnic/DSCN0331_small.JPG If I recall correctly, Grant had recently purchased or restored a 1959 Series 75 Limo? Is that correct?

Please convey our condolences to Grant's family.

Vince Taliano - CLC Potomac Region (USA) www.clcpotomacregion.org

Hi Ron, I had a lot to do with Grant when he brought his old Caddy down to Wanganui for the NZ Annual Vintage Car Rally (huge event) a couple of years ago and of course the AGM in Hamilton last year. Neat guy and he will be sadly missed by the club. Lois and I send our deep condolences to Anita and the boys.

Cheers - Bob and Lois, Wanganui/Manawatu Region Delegate - Wanganui.

To Anita, Blair, Reece and family. On behalf of the Cadillac La Salle Club of NZ I would like to extend our deepest sympathies to you all. We have some wonderful memories of Grant and his love of his Caddies. The photo (right) is one sent to me by our good CLC USA friend, Vince Taliano at a Potomac Chapter picnic. I remember speaking to Grant about his trips to the USA and whenever he could, he would catch up with his new friends in the Potomac club. Ron Melville, Editor FINZ - on behalf of CLCNZ Members



BAY of PLENTY - Hi everyone, it's coming up to that time of year again where 150+ American cars, bikes and sometimes Military vehicles make an appearance at the annual "ALL USA DAY" held at the same big grass venue at the Wharepai Domain just off Cameron Road in Tauranga, opposite the Court. Organised each year by our freinds at the Bay of Plenty Mustang Owners Club, for me personally this is one of the highlights of the year. If you have never been, come along and be prepared to see a wide variation of American marques from Mopars to Mustangs and the odd Cadillac! This year, members from Auckland are coming down and hopefully will bring a few Caddies down to support our marque in our 40th NZ year! Don't forget to bring the club flag! Over the years I have attended, a good hat and sun cream are a must, especially if the forecast is for a hot summery-like day together with plenty of liquids. So polish up your chrome stead to out-shine the competition! Ed

More WAIKATO - Recently I received an email from a man who is overseeing an estate. This man had been given the task of selling several vehicles, three which are old Cadillacs! Parked up in Rototuna (which is North of the Chartwell area in Hamilton) I was invited to pop by and have a look which worked out fine given I had to make a day trip up to Auckland to see my dear old Mum who was back in hospital. Anyway I took some pics and some info. These are indeed for sale: 1) 1959 Cadillac 4 door, Flat-top. Pink in colour and in good order with upholstery updated at some stage. It has been vinned, last regd 06/06. Asking \$25k which is what it was last insured for I am told. 2) 1962 Cadillac Ambulance. Rusty in places especially inside doors. Pantina rust on surface of outer body. Quite straight overall. Was white. No regn, never vinned. A challenge for someone - offers, in need of a major operation! 'Mathews' in the back window - the last hospital it served? Texas regn sticker from year 2000. 3) 1970 De Ville convertible. Scott (the 'caretaker' of these cars) reports it starts and ran quite well with new battery. Top (in very good order) goes down. Tidy inside and out. No sign or smell of water inside. Maroon in colour. Good project for someone. Dark red leather upholstery. \$offers. Here are some pics. Contact Scott Newman via phone or text 027-270-3779. Is shift worker. You will need to arrange time to view. What a find! Ed.



CAR SHOW 2013

Sunday 17 November 2013

Wharepai Domain, Cameron Road, Tauranga
(After weather: Spring Street Car Park)

Entry: Cars \$5, Public \$2 (Family \$5)

Cars from 8am, public from 10am, prize giving 2pm



All sorts of US origin welcome: Vintage, Classic, Commercial, Sports, Muscle, Modified



Sponsored by:
BOP Mustang Owners Club
Southern Drive Rally
Mobile: 027 188 4430



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9

Email your pics and stories to ron.melville@eves.co.nz

AUCKLAND, NZ -Attention Auckland Club Members / Regional Delegates: Cadillac Club of NZ - 40th Anniversary Accommodation update - **Thurs 31st Oct to Monday 4th November**. First Notification: Room rates for the Sudima Hotel Rotorua have now been distributed below. The organisers (Tauranga CLSC - Steve Gill) are very keen to have everyone stay at the one venue. A welcome desk will be set up with daily updates on the days events - meeting point etc. To book now please read the details enclosed with this mag. I don't know the cancellation policy for the Sudima Hotel but it is likely to be on the web site. A request for 'indication of attendance' has been in the last 2-3 magazines - please let Steve know at cornandpeas@xtra.co.nz at your earliest convenience. It is hoped that we will get a good attendance from the Auckland area - please let me if you are going / when you book as I would like to keep a tally. Regards Enid Service Auckland Delegate PS - We are aware that a number of members from overseas will be flying into Auckland the last week of October and there is an opportunity to provide some good will and good cheer by providing them with a lift down to Rotorua - See Enid's details below

*** Wednesday 30th October - Pre AGM Dinner / get together with overseas guests - CLUB EVENT**

We have at least 10 overseas guests coming through Auckland heading to the AGM. For those going to the AGM & those that cant.

Meet: Sam Woo's (Vietnamese Restaurant) Princess Street, Otahuhu - VERY cost effective and great food. Ave entree & main for 2 people \$35.00 BYOW

Time: From 7.00pm. The Services will arrange pick up from Motel of overseas members.

*** CLSC 2013 40th Anniversary AGM - Thursday 31st Oct to Monday 4th Nov - CLUB EVENT.**

PLEASE let your local delegates know if you are going ASAP: Most of us will be going in convoy as we will be taking overseas members down. Confirmed to date: Services. Glasson's (Fri) Du Plessis (until Sun), J Greenhorn, Wotherspoons. Hookers & J Stringer Overseas Members Confirmed: Dixon x 2, Hendy x 2, Steinar x 2, Sinclair x 2, Holding x 2 - list compiled from several emails so may not be quite correct (check with Enid in need). MEET POINT for **Thursday 31st Oct**: Brian & Enid Service 4/100 Alexander Cres, Otara. We will hopefully have collected up all the overseas members. Time: 10.30 ish for 11.00am depart some of the overseas members are hoping to go via the Museum at Hamilton - plan to be fine tuned dependant on needs. PLEASE NOTE: Read your Magazine (Sept) outlining events and messages from the organising committee. Saturday night has RED / WHITE / BLUE theme.

November 2013 * Sunday 3rd November NZ Petrolhead Breakfast at Bellagio - MONTHLY EVENT Plunket Ave Manukau City from 7.30am. Meet n mingle all classic cars welcome.

*** Sat & Sun November 16 17** - Combined CLSC & ACCC event - Organised by ACCC - Club weekend away to the Bay of Plenty Mustang Club All American Car Show. Details will be sent out as available or call / email Enid servicebe@xtra.co.nz 09 2651228 / 021 795558

*** Thursday 28th November** YANK TANK THURSDAY - CLUB EVENT Meet n Mingle. Final night for the year to coincide with the Centres Christmas Concert.

Entry from Nando's end from 5.00pm. Contact details for Enid servicebe@xtra.co.nz 09 2651228 / 021 795558.

December 2013 * Sunday 1st December - Combined CLSC & ACCC event - Organised by ACCC Club Xmas Party to be held at Glenbrook Vintage Railway.

Details will be sent out as available or call / email Enid servicebe@xtra.co.nz 09 2651228 / 021 795558. Charge of \$10 per adult + share dessert for NON ACCC members.

Lunch provided - ham & salads. RSVP to Enid (Services not attending as away that weekend)

*** Monday December 2** - Toy Run at Vallenoweth Green, Saint Heliers. Make your own way there - Gold Coin Collection or new present.

*** Sunday 15th December** - Christmas Lights Run - CLUB EVENT Combined CLSC & ACCC event Organised by CLSC.

Meet point to be confirmed - run west or north (or both). Details will be sent out as available or call / email Enid servicebe@xtra.co.nz 09 2651228 / 021 795558

TARANAKI - Taranaki New Year Day Cruise & Picnic Lunch **1st January 2014**. Mystery cruise to the Jewel of Taranaki, (Most treasured Beauty). BYO picnic lunch and for those wanting a walk, wear comfy shoes then a Stop on way home for a well deserved coffee. Met Inglewood 11.30am Stratford Clock tower 12.00pm Phone Noeleen if you need more info ph 027 403 8924

NORTHLAND - For our bi-monthly run the Northland Nutters in September took a run up to Portland, just south of Whangarei. This is where much of New Zealand's cement is made, and has been in operation for many, many years. Ships still come and take bulk cement from a newish wharf alongside a long dilapidated old one. After a photo shoot we headed off to Arthur's (son of the late Ian Muggeridge) place for a cuppa, chat, and 'look-see'. Arthur deals in old farm machinery, and has a few acres of it around his house. If you're looking for a bit for your old tractor or farm implement, Arthur has it! After an eye- opener tour of his "yard", we relaxed over a cup of tea and cakes, before heading off home. Next run at Wayne and Jeanne's place will be our Xmas run, so come and join us for the day. Regards, Bob Hooker.

Hi Ron...could you please put this in the November mag.

Northland Nutters run is on the 13th November. Meet at the Waipu Museum at 2.00pm. We will have a look around there. The entrance fee is Adults \$8.00 and over 65 \$6.00. Afterwards we will have a coffee either in Waipu or come to our place. We are having a Christmas Lunch again this year. It is a 'bring-a-salad and sweet dish luncheon' - we will provide and BBQ the sausages etc... The Lunch is on the 4th December at about 1.00. All welcome. Thanks guys, have a great time and thanks for the great photos - ed.



Those Northland Nutters sure get around and it's great to see and receive their regular contribution!



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10

Email your pics and stories to ron.melville@eves.co.nz

Introducing Anne Cooper, our Kiwi Reporter based in Queensland, Australia

Across The Border

A dozen or so Cadillacs and their owners crossed the border for an evening of socializing and Mexican fare. 'Bright and striped' would be about right for this night.

Guy and Tracy Obren have hosted an evening such as this for the past seven years. It is held in their workshop on an industrial estate at Yatalla, down the coast.

They have ten Cadillacs in total. Five of which are in the back of the workshop. A '76 Eldorado. A '61 Biarritz Convertible with bucket seats and coloured in triple jade. The three others there are Eldorado

Brougham's. Two 1957's and one 1958er.

In 1957 and 58 only 704 stainless steel top Eldorado Broughams were produced. This was the height of decadence, the ultimate personal luxury car. The price for this car in 1957 was a staggering \$13,500 making it the most expensive American car ever at the time. Even more staggering was the \$23,000 it cost Cadillac to build each one, resulting in much red ink for Cadillac.

Screening on the wall was a video produced by their 13yr old son Lachy. It was very impressive. Lachy had put together clips of video and photos of Cadillacs to songs that mentioned Cadillacs.

Lyndon and Kellie made an excellent job with the catering. Taco's, nacho's and burrito's filled with spicy mince, salad veg, and good old cheese and sour cream. Spot on.

Sweets rained down as the kids bashed open the two Piñata's later in the evening. One a donkey and the other a cactus bush. A balmy evening enjoyed by a barmy bunch of people.

>>as usual Anne has enjoyed herself once again and has supplied some terrific photographs of her fellow members from the Qld Region. You guys sure have some fun times. Hey, Kiwi member - Paul Dixon. Have you had any cool outings of late down in Vic?

[Anne is a Kiwi from Tauranga, NZ and has migrated to Brisbane to be nearer her son and enjoy the sun of the golden coast - ed]



Another great turnout of Cadillacs on show for the Mexican fan fare. These pictures from Anne show some great examples. Look at the line up below in many colour variations. Love the green Eldo below and the '76 (?) to the right. Keep taking those photos Anne! Ed.





The COUNTDOWN has nearly run its course!

Hi there CLC members and enthusiasts world-wide **LAST UPDATE from Steve Gill, 40th Anniversary Event Director** cornandpeas@xtra.co.nz

> In my last update, we now have 90 Registrations and just on 30 Cadillacs a-comin' and YES, we can accomodate last minute entries - simply turn up on the Thursday afternoon and sign in, pay up! \$110 per person. So here's some last, last minute things to read about:

> Bring some Kiwi loose change for raffle

> Hey Kiwi members, I have had a number of people ask whether they can offer rides to our overseas guests - YES YOU CAN! Just line up each morning and stand alongside your Caddy and - Overseas

Guests: Simply introduce yourselves and take a ride. There will be plenty of stops for you to get a ride in a number of different Kiwi Caddies so simply rock on up. And Kiwi drivers, lets remember not to leave anyone behind

when we depart our various stop-overs

> On the Sunday night we will be having our 'Farewell Dinner' top of the 'Rotorua Gondolas' with great views possible if the sky is good. For overseas guests, NZ 'Daylight saving' is with us now and on a clear night it should not be getting dark until 7.30. We have arranged taxi-vans to transport everyone to the dinner for a very minimal cost of NZ\$7-00 (seven dollars RETURN) - that's probably less than you'd save in gas if you tool your Caddy. Lock up and leave your Caddy at the hotel. The taxis will be departing at various times from the Gondola venue so this will fit for those wanting to return earlier than later depending on your requirements

>>>EVERYONE please dig out the old unwanted Cadillac, Elvis, other old car or memorabilia to bring along to our 'Fun Auction'. The annual fun and fund-raising auction will be held on the Saturday night NOT at the AGM

>>>Regional Delegates - please pack and bring along your 'banana' Cadillac club flag. We want them flying wherever we 'park up' to raise public awareness and foster new membership. We will have membership forms and flyers on hand. Please READ a separate email being sent to you

>>>What to pack/ bring along: Here in NZ, spring started a month early on the 1st August due to the warmest winter in a century according to the climate boffins. Temperatures in different parts of the Bay of Plenty can vary up to 5c. Bring a mixture of warm clothing and cool; good walking shoes; sun hats and sun glasses; ton's of enthusiasm and a relaxed acceptance of the way we do things here in NZ. Your Kiwi members will be here to make sure you have a great time with nothing to worry about. Overseas guests can make their payment at registration. Kick back and relax - we are looking forward to driving you here, there and everywhere on tour. Bottles of Duty-free 'Glayva' (for those that asked, these are bottles of Scotch liquer) gratefully accepted (or purchased from you by Kiwis) and consumed in the evenings - a traditional NZ Cadillac night-cap!

I am here at the other end of my email, ready and willing to help answer any question you have so please don't hesitate to contact me.

My thanks to my tireless team of workers who have been doing many, many things to put together one heck of an event. Thanks to: Blair and Sonja; Lois and Graham; Kevin and Christine; Gavin and Barbara; Kay and Dave and not forgetting my dearest Carole - our "iron-lady" who gets things sorted!

I can tell you that all is well. We are going to have a terrific time and I can't wait to see more than 2 dozen Cadillacs cruising the streets and roads of the Bay of Plenty. Well next word from me will be in person! Can't wait to see you all in under a weeks time!

Rotorua is the place to be in 'Twenty-one-three!' As always, 'we are easily satisfied with the very best!'

Regards - Steve Gill, Event Director [and Bay of Plenty Area Delegate] - 40th CLCNZ Celebrations cornandpeas@xtra.co.nz



CADILLAC CLUB OF NEW ZEALAND

CADILLAC DISPLAY

FRIDAY 1ST NOVEMBER

PHOENIX CAR PARK | DOWNTOWN THE MOUNT

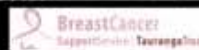
A parade of shining Cadillacs spanning the 1940s to the 2000s will park up in Downtown the Mount as part of their 40th Anniversary celebration ...



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12

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FOR SALE




57 Eldorado Biarritz conv. Frame up restoration back to orig. cond. Dual 4 barrel carbs with orig. air cleaner. If anyone in club is interested have them get in touch with me. I'm 80 years old and getting rid of some of my cars. **US\$125,000.** James Clack, Georgia, USA EMAIL: jclack@tds.net


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[Members Steve Gill & Carol Southcombe]

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HELLO MY NAME IS MISS LANE! RON ALWAYS HAS LOTS OF RITZY INFORMATION AND STUFF PRINTED HERE, I GUESS I COULD SAY WE ARE BOTH "PUTTING ON THE RITZ!" HAPPY READING!

Each month I receive mail copies of the CLC e-newsletters from around the world:

> Potomac Region (Washington); CLC Canada; Valley Forge Region, USA; North Texas Region, USA; 63/64 Chapter, USA
> Rocky Mountain Region Chapter, USA; Cadillac friends of Norway; The Cadillac LaSalle Club France; Magazine of the CLC
Netherlands; Motor City Region, Detroit, USA - If you would like a copy, please email me: ron.melville@eves.co.nz - Ed

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Cadillac & LaSalle Club Potomac Region Caddie Chronicle October 2013



On September 29th, the ground-breaking ceremony was held. Site work will begin and the contract will soon be signed. The foundation and floor will be constructed during October. The structural steel is scheduled for delivery in eight weeks. Work will continue through the winter and all work will be scheduled for completion by June 30th.

Click on
<http://youtu.be/ZCARM5xJ-B>
to view a video of the ground-breaking ceremony pictured to the left.



Other videos posted from the Cadillac Fall Festival Weekend can be viewed at the links below:

West Michigan Region CLC automobile show at Gilmore Car Museum:

<http://youtu.be/3DB1rCAK8LI>

Cadillac Fall Festival 2013 driving tour, Kalamazoo to South Haven:

http://youtu.be/_MbYAgmZQoU

McFadden private car collection stop, during driving tour:

<http://youtu.be/51XY5EKua0w>

Thanks to our friends at the
Potomac Region for allowing us
to reprint this special article. Ed



Hi Ron, With the AGM coming up, I flogged the idea off an old patch I had. The red colour is a lot brighter and has a white cotton trim. It is embroidered and would cost \$10.50 plus GST; woven ones can be done overseas for less. If you or anyone in the club want to "make some money off this idea", feel free. I got them done by Display Associates here in Wanganui (I paid for the set up cost etc), so it would be best to get a bulk order from members if they want them at the AGM. The company can be viewed on www.displayassociates.co.nz or phone 06 349 0495 Cheers - Bob Walker



Hey Ron I have dropped the price of my Cadillac UTE on eBay. Have a look and if you're still interested let me know. Cheers. Mark. http://www.ebay.com.au/itm/1956-Cadillac-Flower-car-UTE-hotrod-pickup-drag-car-el-camino-rod-hearse-/271070928046?pt=AU_Cars&hash=item3f1d161cae

FOR SALE - '59 Coupe DeVille. First regd in NZ in 1960s. Amazing interior, vg exterior. Owner has passed on to me to say 'engine a bit fumey but runs and gets WOF every six months'. Stored in Papamoa. Phone Barry Connolly 021-914 139

FOR SALE - I received this via 'snail-mail'. Oct 8, 2012 - New Zealand Cadillac Club. I have a very rare Cadillac I would like to sell. It's a 1957 Eldorado Biarritz conv. It had a frame up restoration back to orig. cond. Has dual 4 barrel carbs with orig. air cleaner. If anyone in club is interested have them get in touch with me. I'm 80 years old and getting rid of some of my cars. **US\$125,000**. James Clack, 345 Horse Pt. Blue Ridge, GA 30513 - Phone 706-455-7427

FOR SALE - '81 Seville Hi Ron. My name is Matt Patten, I have been talking to Ed (0276636012) about selling my caddy. I have owned my Caddy for about two years, been to two Beach Hops, two Kumeu Hot Rod Shows and the Galaxy of Cars (where my caddy was photographed and published in Petrol Head mag - page 3). I'm sorry to say that I am just not using it enough. The details of the car are:- 1981 Cadillac Seville Blue /Black 79,000mls 6.4v8 Rego expires next Feb (2013). Has been in NZ for over 20 yrs on black plates. Right-hand drive. asking **\$6500ono**. Matt 027-2700170

FOR SALE - Cadillac El Dorado 1970 2 door Coupe. Excellent condition. Asking price is **\$25,000** firm and a very reluctant sale. James - 021 02535460 Kay - 021 0547314 Or email at kaylenegallagher@hotmail.com

FOR SALE Both my black 1958 Cadillac Eldorado's for sale. No1: 1958 Cadillac Eldorado Biarritz original black car #2 condition lovely driver car - \$110,000 AUD All options but is not air conditioned. Black & white interior. No2: 1958 Cadillac Eldorado Seville original black / white vinyl top car #3 condition car - \$40,000 AUD Fully optioned car and was original on air ride. Black cloth and silver leather trim. If you know anyone who might be interested can you please pass on my details?
Jeff Randell - Perth Australia E-mail: jeffvintage@hotmail.com Home: + 61 892998081 Mobile: +61417072280



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14

Email your pics and stories to ron.melville@eves.co.nz

The NEXT big event to strive towards is Perth in April 2014. Here is a special feature that we are happy to promote on behalf of our Western Australian members. I know of two Kiwis who have booked their accomodation already! Love that yellow '60 - ed.

Hi Ron. We have done up a 3 minute Power point presentation on our event. I will bring it with me to NZ. I have also found what I hope is a suitable item for your auction night (cool - ed). Looking forward to your event, Dave & Michelle - Dave Batger, President - Cadillac LaSalle Club of Australia (WA) Region (+61) 401 100 288

The Western Australian region of the Cadillac LaSalle Club of Australia will be hosting the 2014 Cadillac LaSalle Nationals in beautiful Busselton, Western Australia over a six day period from 9th - 14th April 2014.

The event will incorporate Driving Tours thru the South-West scenic areas such as Margaret River, Yallingup, local wineries and other tourist attractions, coastal area tours as well as social functions, and a Show and Shine Day. There will be other activities like seminars, Drive-In movie nights, museums and free time to explore Busselton and the surrounding wine growing region. Accommodation will be at the Host Hotel, for which the Committee has negotiated excellent rates with the Bayview Geographe Resort complex located on the Bussell Highway, just a few short miles to the City Centre and fronting the beautiful white sands of Geographe Bay, and the Indian Ocean.

The Busselton and Margaret River region has been a holiday mecca for locals for a long time. It's a great place to visit and we hope you will make a holiday out of your time with us. For some, it's a once in a lifetime opportunity, and to experience Western Australia's unique offerings is a must-do. The Nationals Committee has received wonderful support from the City of Busselton, the Geographe Tourist Information Service, the respective Government Departments through Local, State and Federal political representatives.

The City of Busselton is striving to make the City the "Events Capital" of Western Australia and is totally cooperative with assisting committee members with the event, facilities and helping put in place our Show and Shine day to be held at Busselton's Signal Park near the longest jetty in the Southern hemisphere.

We would like to invite you to our 2014 Australian Cadillac LaSalle Nationals and to our wonderful State of Western Australia – Experience the Extraordinary!! More information and the registration application form can be found at <https://sites.google.com/site/2014cadillacnationals/home> . Please feel free to contact me direct if you have any questions or require further information.

Dave Batger - WA Region and 2014 Nationals President 58cadillac@iinet.net.au



Dave and Michelle will be mingling amongst us to promote the good times and adventures that will be staged at Margaret River next year. Please make them feel welcome to our 40th - ed.



SPEEDY RENEWALS

When renewing, unless you need to amend Caddy; your address/ phone or email details, simply internet bank your subs (with your name in the reference box) or post your cheque.

IF YOU HAVEN'T RENEWED YOU'D BETTER DO IT NOW SO WE CAN RE-INSTATE YOUR MAGAZINE! (mind you if you are no longer on the list, you won't be reading this!)

DEADLINE IS 31st AUGUST 2013

New Membership List out soon, make sure you are included. If you don't receive your FINZ next month then maybe Grant (our secretary) hasn't received your renewal?



The Cadillac La Salle Club of NZ (Inc) MEMBERSHIP & Renewal APPLICATION FORM **Renewal only requires ALTERED details and of course payment!**

ACTION TODAY by either

- 1) Posting this application with your cheque to:
The Cadillac La Salle Club of NZ (Inc)
P.O.Box 5948, Lambton Quay
WELLINGTON 6145, New Zealand **OR**
- 2) Internet banking membership fee direct to our Bank Account at The ANZ Bank of NZ, Masterton
060689 0055887-00 and **place your name in the reference box**. Email application form to the Treasurer: thescotts@ihug.co.nz

ANNUAL MEMBERSHIP FEES DUE BY 31 AUGUST of EACH YEAR

JUL/AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APRIL	MAY	JUNE
\$45	\$45	\$45	\$45	\$45	\$45	\$35	\$35	\$35	\$35	\$25

MEMBERS & CADDY DETAILS – Renewals CHECK details correct in Membership Directory

FULL Name: _____

Partners FULL Name (if applicable) _____

For NEW MEMBERS – Print name(s) you wish to appear on Membership Card

NOTE - Replacement cards attract a fee – enquire of Treasurer current fee

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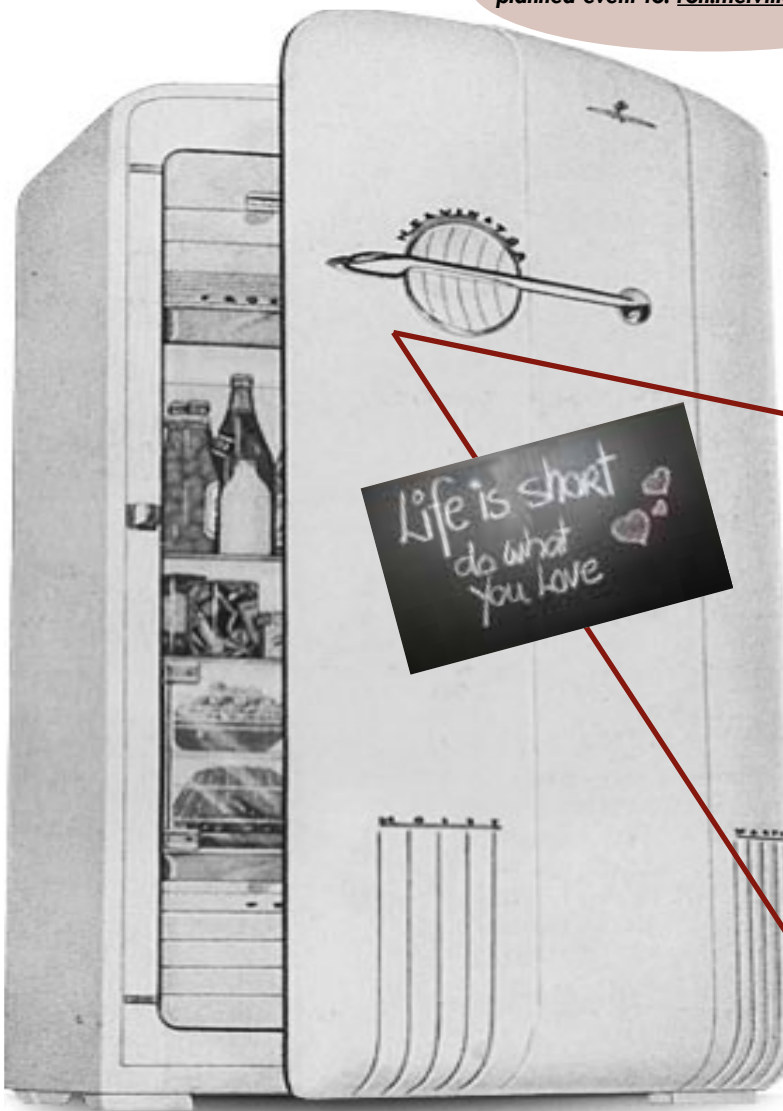
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CLUB Magazine known as "FINZ" (as in 'Fins' and 'Z' as in NZ) is emailed unless no email address held otherwise will be 'snail' - mailed.

Privacy Act Disclosure: "This information will form the basis of the club's annual directory. The directory is intended solely for personal use of club members. If you DO NOT wish to have your contact details (address and phone number) please indicate. **Please ENCLOSE (hard copy or email attachment) photo/s of your Caddy/ La Salle**

This form last updated June 2011

Please email details of your
planned event to: ron.melville@eves.co.nz



Life is short
do what
you love

WHAT'S ON THE FRIDGE?

CHECK OUT THE EVENTS
[cool ol' fridge, huh?]

October

30th - **Pre-AGM Dinner with overseas guests. CLUB EVENT**

31 to Nov 4th 2013 - **AGM/ Cadillac Nationals - Organised by Bay of Plenty Region. NZ Club 40th [held in Rotorua]**

November

3rd - Breakfast @ Belagio - Manukau City

16th & 17th - Weekend away by Auckland region attending

17th - 'All USA Day' - Tauranga

28th - Yank Tank Thursday - Bontany Downs, Auck **CLUB EVENT**

December

1st - Xmas Party - Auck

2nd - Toy Run, St. Heliers, Auck

15th - Christmas Lights run, Auck **CLUB EVENT**

January 2014

1st - New Year Cruise & Picnic - Taranaki

April

9th - 14th

The 2014 Cadillac LaSalle Australian Nationals' (held in WA, Aust) Hey you Kiwis start saving to fly there and attend. We will be well looked after, see article in this issue - ed.



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TARANAKI

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Rob McCann
021-1835-334
rob@placerglobal.com



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17



Dirk from Europe sent me plenty of great pics from the recent 'Grand European' - Fin-tastic Dirk!