



finz © is the official magazine of the Cadillac La Salle Club of New Zealand Inc.

Welcome to our 50th
Celebration!



January 2023

Rondezvous!



FINZ Magazine Editor: Ron Melville

Recipient of (CLC) The Yann Saunders International Activity Award 2013

The Maurice Hendry Award for Excellence in Journalistic Contributions - 2015

International Newsletter Excellence Award - 2015

Old Cars Weekly ~ Golden Quill Award 2011, 2012, 2014, 2015, 2016, 2017, 2018, 2019, 2020 & 2021

Contributions to: finzmagazine@gmail.com

The Editor reserves the right to accept or reject any contributions.

Deadline is 20th of each month

Here we are, we've arrived! 2023 and I'm glad you've joined us for our 50th Anniversary as we count down the months, nine to go to our big event! Indeed, we are expecting - expecting to have a boomer of a party and most participants will in fact really will be of the 'Boomer Generation!'

Jokes aside, (hey, chill out, this is a club not a political party!) over 2023 your magazine will be covering retro years, past history and photos of our NZ Club and Cadillacs (plus LaSalle) as well as lots of stories, articles, news and as always masses of colour!

To kick off our first issue of the New Year, our 'banner heading' heralds from the very first Digital (January) issue under my Editorship in 2010. Each of the FINZ letters is a tail light from an iconic Cadillac year. See if you can recognise them. Also too, if you've noticed, I have reverted to a 'Portrait layout' for this year like 2010.

For our January 2023 issue, our cover is adorned by Bruce Wallis' (Taranaki) '78 Eldo Biarritz parked alone (albeit a fab portrait shot) at Te Mata Peak during our Nov '22 Nats. A great photo opportunity, thinking it might come in useful! What's more, like the January 2010 issue cover (at right), it features a Kiwi Cadillac (recognise it? It's still in the Club, owned by the same member!).

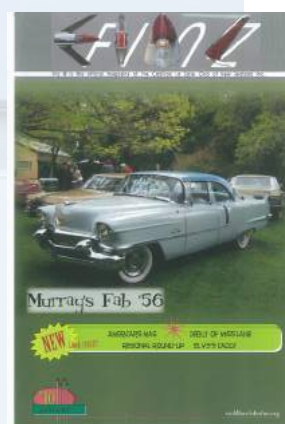
My 'Rondezvous' page will for this year feature a background of someones Caddy (or LaSalle), just because....! Gerald and Sharon Fieten's '63 appears below.

Elsewhere in this issue:-

- > Doug and Denise star in a great fund-raising event
- > The Taranaki Social Club park close to a white Xmas
- > Tech articles on Tyres and Fire Extinguishers
- > 50th Anniversary teasers!
- > News from the Caddy family
- > Kev is in fine, Fin form!
- > Miss Lane is back
- > And the best Tails in Town!

Until next issue, keep Covid-safe, cruise safe and send your summer stories and pics to me at finzmagazine@GMail.com

Best regards, Ron (Ed)



DOUG & DENISE'S PROJECT MAMMOGRAM



There's a deep meaning behind why a 1958 pink Cadillac, dubbed The Survivor, is set to give one lucky person and their partner or friend an experience of a lifetime.

As part of fundraising efforts for Project Mammogram, owners Doug and Denise Campbell are offering someone a chance to win a 'cruise' in this beautiful machine to Kuaotunu for lunch at Luke's Kitchen before returning to Whitianga. The Whitianga American Muscle, Street and Custom Car Club are hosting the Whiti Beach Meet on January 8, where Doug and Denise's pink Cadillac will be raising funds for Project Mammogram. The couple hopes anyone who has ever dreamed of riding in a pink Cadillac will put a donation in the Whitianga Lions Club donation bucket on the day and go immediately in the draw to win that experience. "We just want to put a smile on people's faces," says Denise.

The team at popular Luke's Kitchen is also delighted to be behind the pink Cadillac experience in supporting Project Mammogram and have donated lunch for the winner and partner or friend.

As a thank you to Doug and Denise they will also receive lunch at Luke's Kitchen. Doug says he's very much in support of Project Mammogram and any fundraiser that helps in fighting cancer, admitting with obvious emotion that cancer has in recent times cast its shadow over his family and friends. He wants to focus though on living life to the full and having a beautiful car that has survived in original condition, never been restored and has been looked after its whole life, means he can treat people to a very special experience.

Brought to New Zealand from the United States by a friend of the original owner, it went through the compliance process only to be stored and left with the

number plates remaining on the back seat.

When Doug bought it eight years later, just before Covid, the plates were still sitting on the seat. It was the fins that won Doug and Denise over. They had a 1970 convertible but longed for a fins car with loads of chrome, not to mention a rather hot feature, the Dagmar's. Doug points to two black pointed mounds on either side of the bumper and explains: "There was a very famous Hollywood actress and her name was Dagmar and they are very much what her chest looked like." "Who has a part of a car named after their chest," laughs Doug. Denise says they are very much looking forward to people coming to Whiti Beach Meet to see the cars.

We get a lot of joy of owning this Cadillac is seeing people's faces.

You're driving along and everyone goes 'ooh', they're happy, they're

**What a great cause.
Well done Doug & Denise - Ed**



waving, and they say 'what a neat car'. They just light up. And if you are going to have a Cadillac it has to be pink!

Mike Brown, Whitianga Lions Club's Project Mammogram committee leader says this prize is a generous way of supporting the project and it helps drive home the message that access to early detection for better outcomes is essential for living life to the full. We need to raise \$350,000 for the new 3D Mammogram unit for the Coromandel region, and we're grateful for Doug and Denise and the team at Luke's Kitchen for their support in helping make it happen. Mike Brown, Whitianga Lions Club.

PS - The tickets and draw will be at our local car show on the 8th of January. We'll see who wins and fit in with them and Luke's kitchen for when we do the cruise. Regards Doug [Well done D & D. Ed]





Hi Ron. Please see attached a couple of photos from our Christmas function held at the mountain house this last Sunday. Had a nice lunch followed by the usual \$5 gift snatch and grab. We had 23 people in attendance. Great wind up for the year.
Cheers Grant (Photos by Grant & Noeleen)
[Akin to a 'White Xmas!' - Ed]





Our Global Cadillac Family from NZ and around the world!



Taranaki Members, Grant and Barb & Noeleen and Mark recently ventured to the States taking in a few car shows and coming across some great Cadillac graveyards as well as other wrecking yards. Here's a great selection of what they saw. Some amazing pics and still some good finds (or parts) to be in "them hills! Ed



Grant Pics from Good Guys car show; Desert Valley Auto Parts, Nevada, Imperial US\$7k. Hearse US\$5k. Lineup new Caddy SUVs in Bakersfield



Our Global Cadillac Family from NZ and around the world!

HAWKES BAY - NZ - Hi Ron, Thank you so much for the framed photo of my 1957 Cadillac. I was thrilled to receive it and will install it in a prominent place. Please pass on my thanks to any others who had input into this decision. Kind regards, Alan Sargisson [You're very welcome Alan. Great to meet you during the NZ Cadillac Nationals - Ed]

TARANAKI - NZ - (From Debbie Wilford re Whangamata Beach Hop) Hi Ron over at Whangamata had a great week of driving and catching up with other Cadillac friends. Have attached a few photos plus a couple that may make you smile re fake news. Regards Debbie Wilford New Plymouth. [Thanks Debbie. Always great to get stuff from you. Does anyone else get the joke? Look closely at the two pics - Ed]



AUSTRALIA - Hi Caddy and LaSalle Folks, Below is a message from our illustrious LaCad Editors, as well as a link to the Summer LaCad soft copy:

Andrew and I would like to wish all of you a very Merry Christmas and a most excellent New Year - stay safe, eat and drink far too much and be merry !! Below is the link to the online magazine. <https://www.dropbox.com/scl/fo/ia7xcpo5gwni3543cdesc/h?dl=0&rleky=z7gpi9p1vvri8cx6szbeanzoh>

Take care over the festive season and we'll see you in the new year. Cheers Andrew & Rachel - Editors, LaCad Magazine, CLC Australia



AUSTRALIA - The following has been re-printed from 'Sallee Speaks' [Thanks John - Ed]

Fire Extinguisher - Extract from the Vintage Sports Car Club of Victoria Newsletter, Nov 22. A member provided that below being issued to Bentley Drivers Club of Australia members some time ago. The information on fire extinguishers in this message is something that we should all be aware of.

One of our members sadly suffered a fire in the engine compartment of his Bentley recently and we would like to make special mention of one important thing we've learnt.

Luckily, the direct damage from the fire was not serious and repairs are well underway. However, the unexpected damage caused by the fire extinguisher powder surprised us. We have now seen the corrosive effect on alloys and wiring that occurred by using standard ABE Fire Extinguishers, so please note the following:

Standard ABE dry powder Fire Extinguishers contain mon-ammonium phosphate that turns into Phosphoric Acid that will corrode alloys, wiring, switch gear, etc.

Fire Extinguishers are rated and labelled according to the type of fire that they are designed to extinguish.

"A" = Wood/Paper fires, "B" = Fuel/Petrol fires, "E" = Electrical fires.

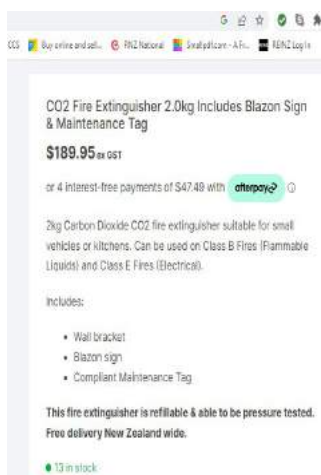
If you have an ABE Fire Extinguisher and have to use it, then immediately wash down the area after the fire is fully extinguished. The best product is kerosene, but use water if not available.

This helps lift any residual chemical, then wipe dry as much as possible.

A better Fire Extinguisher for use in your car is a "BE" type (usually marked 10B:E or 20B:E). Although it is not rated for wood/paper, it contains a powder (Sodium Bicarbonate) that is harmless to the car and the electrics.

The BE Fire Extinguisher is designed for Fuel/Petrol and Electrical fires, so it should handle most car situations. These are also used in marine applications and are fairly widely available from hardware stores, etc.

A google search on BE Fire Extinguishers was uneventful, so if there are now not any BE extinguishers available, be aware of the quick cleaning response if you happen to use an ABE Fire Extinguisher...Ed. [PS - My brother, Colin Melville who is a NZ Fire Investigator based in Auckland tells me the best type for old cars like mine is a C02 - type. They are for sale but generally not cheap and too big to have in the front seat area. One would need to keep it in the boot but they are worth the extra expense and size. They are identified by a black band around the unit. Ed]



Our Global Cadillac Family from NZ and around the world!

AUSTRALIA - Kiwi Member, Paul Dixon and family based in Melbourne reports - He and family attended the recent Chrysler Nationals. By looks of the photos, it was a fab family event. [Thanks for the photos Paul. The silo pic image looks like our Cobber, 'Cowboy and Cody' don't you think? Ed]



EDITOR - Saw this excerpt (below) recently and thought, I'd give it a 'Twirl!'

Jokes aside, it's actually a good reminder. After our 2022 Nationals I came across an interesting article sent to me by our Valley Forge Region in the USA regarding tyres. Given there were a couple of blow-outs on our event, I thought it was timely for all of us to consider just how old our tyres are, regardless of how much tread is on them! - A very interesting read (at right). Ed

Top Tip

Before you head off out of town don't forget to **TWIRL**

- Tyres Check your tyre condition and pressures
- Wipers & windscreen
- Indicators
- Rego & WOF
- Lights

How can you preserve your tires from age-related rot?

Tires may be the most overlooked—and most misunderstood component on your car. While modern tires are incredibly capable (even compared to those made a decade back), they still require some degree of care and feeding to maximize their lifespans.

Reader Doug Higbee recently chimed in with a rather specific question about tire care, asking: *Tires age. 'We' know this to be the case. What would be Hemmings recommendation to preserve tires from age-related rot? I cannot confirm what I was advised many years ago: Using a pure silicone spray on the tire will help replenish what has dried from the tire over time. I have witnessed this absorption to be extremely rapid after the spray contacts the tire, leading me to believe it benefits a 'thirsty' tire.*

First and foremost, we need to acknowledge that modern tire compounds have evolved at an incredibly fast pace. In some cases, they've become even more specialized, too: Modern summer-only performance tires offer a level of grip unimaginable in a street tire a few decades back, but the window in which they can be safely used has grown smaller. Both Pirelli and Michelin warn that summer-only tires may be subject to sidewall cracking in low temperatures, voiding any manufacturer's warranty.

With this in mind, the rubber compounds used in a modern tires differ from the rubber compounds used in tires years ago. What may have been good advice for a '60s-era bias-ply, or an '80s-era radial, may be harmful to tires today. For advice on proper tire care, we looked to Goodyear, which manufactured over 169 million tires (of all types) in 2021.

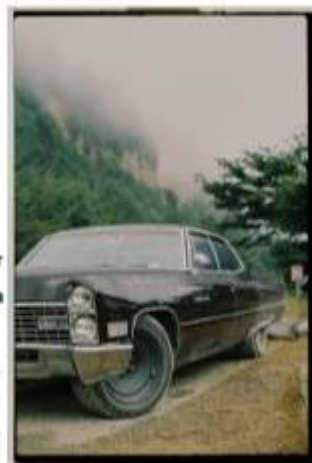
Per the Akron, Ohio-based manufacturer, sidewall and tread weathering, often referred to as dry rot, is a result of the breakdown of compounds used to make the tire. Though a natural age-related process, several things can accelerate this, including UV exposure, environmental extremes (particularly a hot, dry climate), high ozone levels, underinflation, and lack of use. Tires benefit from regular exercise, and don't like to remain stationary for extended lengths of time. According to South Bend, Indiana, (and online) vendor [the Tire Rack](#), "The repeated stretching of the rubber compound actually helps deter cracks from forming."

To care for tires, [Goodyear recommends](#) cleaning them regularly with water and a mild dish soap, followed by a rinse with clean water. The manufacturer cautions against the use of some tire dressings, specifically those that contain petroleum distillates. While these products may temporarily enhance a tire's appearance, in the long run petroleum products can prematurely age a tire. The Tire Rack backs this up, advising that excessive use of tire cleaners and dressings can remove anti-oxidants and ozone protectants from the tire's rubber compounds.

Silicone grease is often used to [lubricate and swell rubber seals](#), but an o-ring is not the same thing as a tire. We've seen anecdotal reports of silicone sprays adding tire shine (and restoring color), too, but if the tire manufacturer doesn't specifically recommend it, there's probably a reason (and it's not just to sell more tires).

Instead, to maximize tire life and reduce dry rotting, we suggest you check the tires regularly for proper inflation, and cover any tires that may have direct exposure to sunlight (even through a window). If the vehicle in question is parked for an extended period, consider putting it on jack stands to take the weight off the tires, or at the very least repositioning it every month or so. Avoid parking near equipment that potentially generates ozone, such as generators or welders, and prevent temperature extremes if at all possible. Wash the tires as Goodyear suggests, and if you really want to use a product on the tires, opt for a water-based dressing that doesn't contain petroleum distillates.

Finally, keep in mind that tires can also age from the inside out. Even if a tire appears to be in good condition externally, there's no way to know if an older tire is safe to use. We tend to follow the 10-year rule, since a set of tires is a lot cheaper than the potential outcome of a tire failure, particularly one at speed.

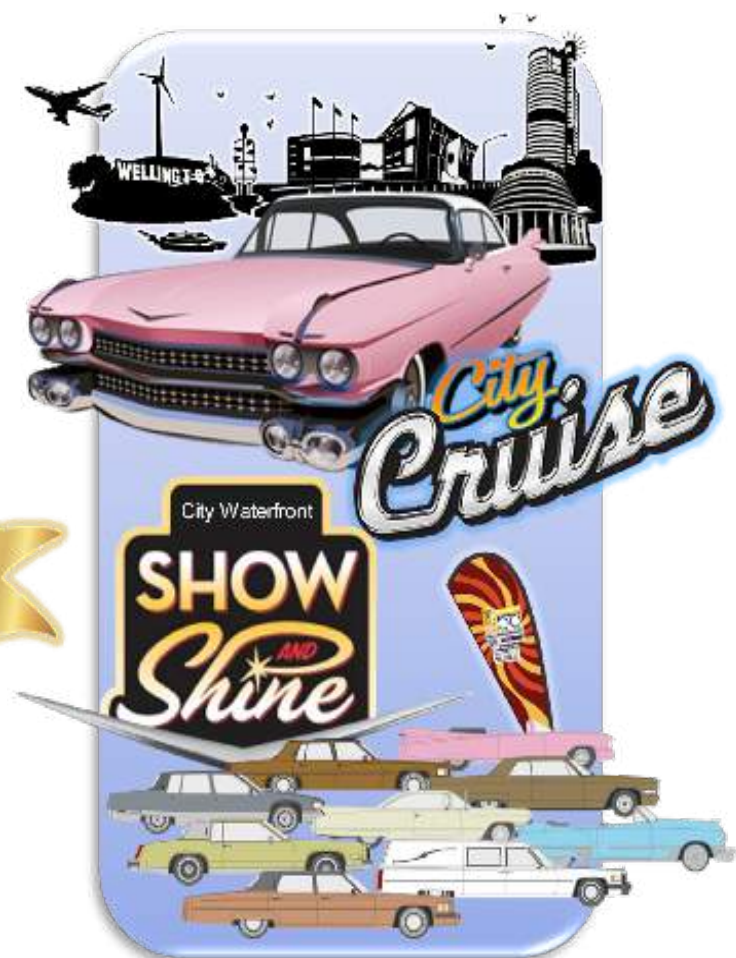


The original Hemmings article can be found here:

<https://www.hemmings.com/stories/car-culture/classics/how-can-you-preserve-your-tires-from-age-related-rot>



I can report that good interest has commenced already, so soon after Registrations opened. As well as a 'must attend' by all Kiwi members, I have also been made aware of Cadillac Members from Germany, USA and Australia making enquiry and some booking their accomodation already. Jason and his team will be providing progressive updates and these will appear in our *FINZ Magazine*. Reach for your diary or calendar now and block out a week between the 20th and 23rd October for the once-in-a-50-year-event! Registration & Accomodation PDFs attached. Latest 'Teasers are below' - Ed



Memories & Photos of the past

From 2010 in Wellington as part of the Annual AmeriCARna that was held in the Wellington Region that year. Caddies outside the former 'Cadillac Diner & Cafe'. What happened to all that signage? Denis - did you save it? Ed





Drive-in MOVIE NIGHT

**Countdown
to Fifty...**

A traditional drive-in movie night experience, watching a classic Cadillac movie under the stars, with a gourmet burger meal delivered right to your car by 1950s style carhop waitresses in period costumes and on roller skates!

1973
2023

CADILLAC LA SALLE CLUB OF NEW ZEALAND



**GOLDEN
ANNIVERSARY
National Rally Weekend**

20-23 October, 2023 - Wellington, New Zealand

REGISTRATIONS
NOW OPEN!



**REGISTER
FOR CLCNZ
50TH**



Event Registration Form Attached

We invite you to join us in celebrating our golden half century in true Cadillac style!

Club member family subsidised event registration cost:

\$50

PER PERSON

True cost registration for Club affiliated non-members: **\$195 PER PERSON**

Planned Golden Anniversary Weekend highlights include...

- Golden Anniversary Dinner with 70s hits band and themed dessert & cocktail pairing
- Picturesque round-the-bays cruise
- City waterfront public show & shine display
- Drive-in movie night dinner with carhop waitresses
- Vintage market shopping
- Visit to the brand new Cars Inc Car Museum
- Souvenir event gifts
-and much more!

**1973
2023**

CADILLAC LA SALLE CLUB OF NEW ZEALAND

**GOLDEN
ANNIVERSARY
National Rally Weekend**

20-23 October 2023
WELLINGTON



**Limited Edition 50th Anniversary Gold and Silver Plated
Commemorative Grille Badge**

Wear your Club pride on your ride!

Grille badge cost (incl. NZ postage, please add \$4.80 for Rural Delivery):

\$50

PER BADGE

Keen? Contact Jason at curried@hotmail.com or on 021 0221 5373 to order



Memories & Photos of the past

Wellington CLC Member, Denis Bulloch is believed to have maybe one of the most extensive collections of Caddy relateds memorabilia here in NZ. Maybe we can try and get Denis to take us on a tour of his 'Caddy Shed' when we are in Wellington for the 50th. Denis? Ed



*Amazing**Cadillac*

IMAGES

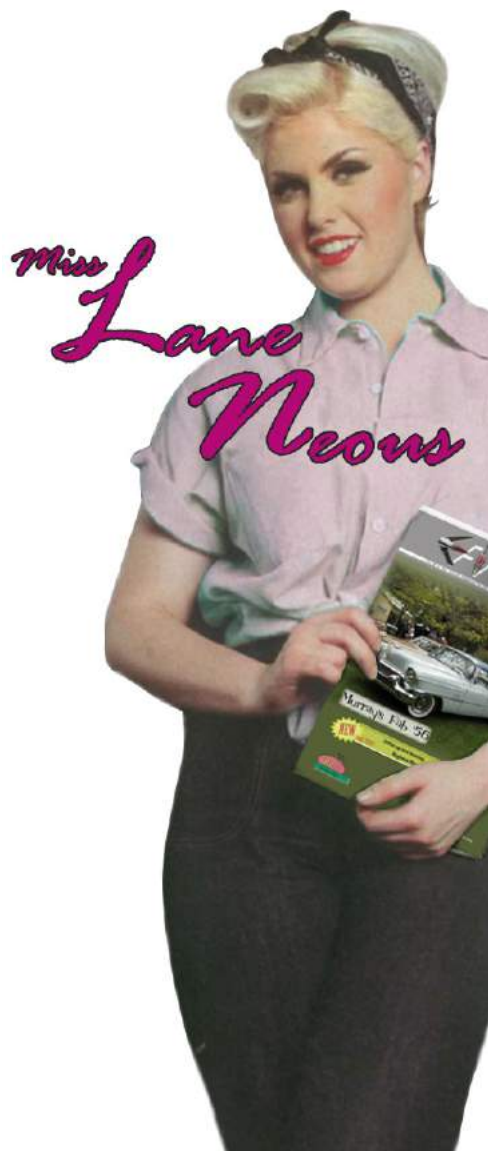
The best of the best finz images

From FINZ 2014, George Akele of NSW.
1978 Seville Mark Bean Photographer
extraordinaire, Australia

KEVS Caddies

For several years now BoP Member, Kevin Conder has surfed the net looking for cool Caddies and other rides to share with us. He and wife Christine own an amazing '60 Convertible (pic>>>)

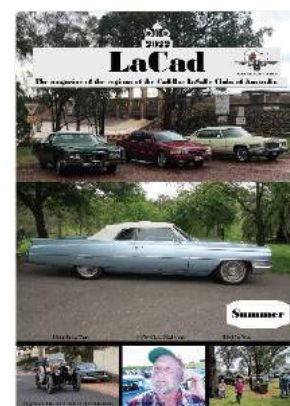




With the launch of the new e-FINZ Magazine in 2010, came a few different features. One was the popular 'Miss Lane Neous'. For those that got the joke, lots of miscellaneous information appeared including classifieds. For those that never picked-up on the humour, it maybe to this day they wondered why some foreign lady appeared with the strange surname! If anything, overseas conglomerates picked up on the idea and hence we saw the coming of Alexia and Serli years after.....Ed

Miss Lane at left, holding the first digital issue of FINZ Magazine from January 2010.

Award-winning Australian CLC Member, Greg Short was in a serious car crash (daily driver car) about six weeks ago now. It was a huge shock to the local Australian CLC family but I can report he is now on his way to recovery. I have sent best wishes to Greg and his family on behalf of the NZ club (recent pic of Greg receiving the prestigious 'Ken Moss' Australian CLC Award. Ken Moss set up the Australian CLC in the 1960s and anyone who has read about Ken will understand the value he placed in his members and the Australian club) - Ed



The Australian Club has just uploaded its latest Award-winning 'LaCad Magazine' (above). The LINK is below: <https://www.dropbox.com/scl/fo/ia7xcpo5gwni3543cdesc/h?dl=0&rlkey=z7gpi9p1vvri8cx6szbeanzoh>

Some Xmas Greetings from our CLC friends around the world:



Cadillac LaSalle Club France



Cadillac LaSalle Club France

Les Membres du bureau du Cadillac LaSalle Club France vous souhaitent une très bonne année, et beaucoup de bonheur pour 2023



Check out the 'Teasers' for our 50th on pages 7 & 8 and read the PDFs attached. Special attachment for OVERSEAS members.

BELOW - another memory from Te Mata Peak from an Eldo's point of view!





Where we live



REGIONAL DELEGATES

NORTHLAND

>All Enquiries to Pres.

AUCKLAND

Phil Shaw
029-412-8953
phil@shawsjams.co.nz

BAY OF PLENTY

Contact Steve Gill
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TARANAKI

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noeleensouber@outlook.com

WAIKATO

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Patron - Maurice Hendry

(Founding member)
Any Contact to Ron Melville

[Corrections to: finzmagazine@gmail.com]

What's on the Fridge?



JAN 1st - Worlds First Car & Bike Show, Whangamata
8th - Elvis in the Park, Henderson, Auckland
20th-22nd - Kumeu Classic Car & Hot Rod Festival, Auckland

Feb 4th - Heavy Duty Bike & Car Show, Mount
11th-12th Morrinsville Motorama
15th-19th - Art Deco, Napier
19th - All FORD Day, Wigram Canterbury



Limited Edition 50th Anniversary Gold and Silver Plated Commemorative Grille Badge

Wear your Club pride on your ride!

Grille badge cost (incl. NZ postage, please add \$4.80 for Rural Delivery):

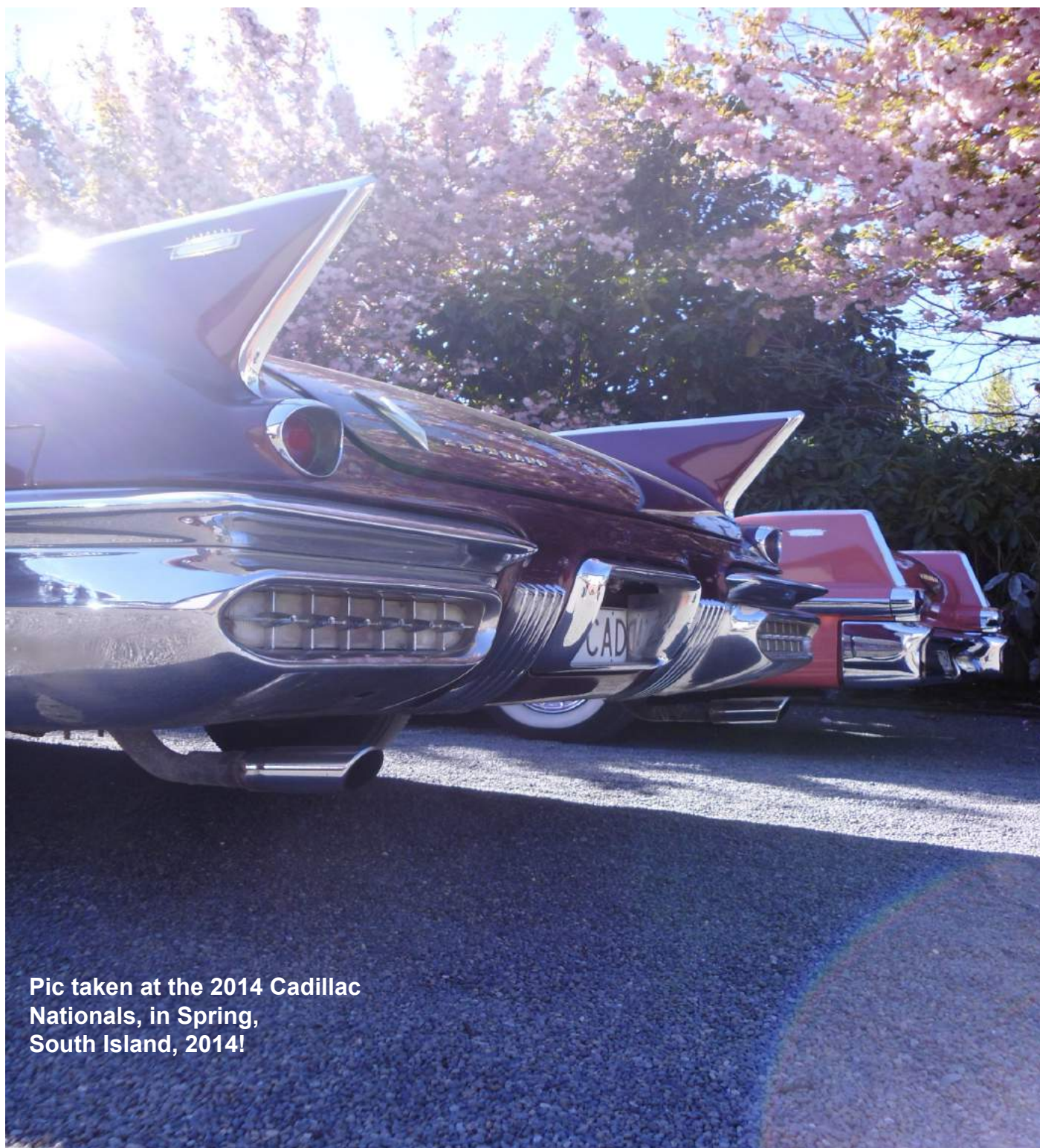
\$50 PER BADGE

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Tail Lights

The Best Tails in Town!



Pic taken at the 2014 Cadillac Nationals, in Spring, South Island, 2014!