The Cadillac Connection



August 17, 2021

A Monthly Publication Find a Copy at: lasvegascadillacclub.com



Happy Birthday Cadillac Born: August 22, 1902 (Read more inside)





Cadillac & LaSalle Club Gran National Virtual Car Show '21

Sept 1-15
Submit Photos
Sept 20-26
October 1
WIN!

More info September Self Starter and CLC website Best of Show winner receives a \$250 gift certificate*

First Place winner in each class wins a \$50 gift certificate*

Second Place winner in each class wins a \$25 gift certificate*



Ron and Jody Hart 2018 XTS and 1978 Coupe Deville



No August Meet Up at Dean's

See You at Wicked Donuts on September 14 at 9 a.m.

Las Vegas Cadillac Club 4th Tuesday Monthly Meet Up



Tuesday August 24 6 p.m.

8355 Dean Martin Dr, Las Vegas, NV 89139
Food and Drink available for purchase.

Bring Your Cadillac!

Mark Your Calendars—Around Town

Sat Sept 18 Chimera Golf Course Show & Shine 8 AM – 11 AM FREE Info: fb.me/e/50WUcNUhy
Sept 17-19 Super Run Mesquite Las Vegas Cruising Association

Happy Birthday Cadillac Born: August 22, 1902





Just a Few Things About Cadillac On Its Birthday

Cadillac is named after a Frenchman. Antoine de la Mothe Cadillac, a French army officer, founded a town called Ville d'Etroit—known today as Detroit, Michigan. Apparently they thought, 'Why not him?'

Cadillac founder Henry M. Leland apprenticed under gunmaker Samuel Colt. Leland worked in the legendary gunsmith's revolver factory, learning the value of precision engineering—like using tools that could measure designs within a 1/100,000 of an inch—that he'd eventually take to Caddy.

Cadillac's slogan, "The Standard of the World," was a reference to its engineering. Leland had such high standards when it came to precision that he brought in special tools from Sweden to ensure he had the most precise factory on Earth. To prove this, his engineers disassembled three cars in front of a group of judges, who then shuffled all the parts. Three days later, all three cars fired up perfectly, and went on a 500-mile trip. Cadillac was awarded the Dewar Trophy (yes, *that* Dewar) for proving the interchangeability of its cars.

By 1910, Cadillac was the first manufacturer to mass-produce cars with enclosed cabins. The enclosed cabins eventually led to the counterbalanced crankshaft to keep the cars quiet. Translation: ride in a Caddy and stay dry from the rain. Noise and vibrations are all magnified when the cabin is closed. By the early 1920s, most Cadillacs were this way. To assuage the harshness, the company balanced the V8 to give it a smoother and more luxurious ride.

In 1912 Cadillac made people less cranky by inventing the electric starter and that electric

starter saved lives. The term "cranky" originally referred to the bad mood drivers would be in after struggling to turn the crank while starting their car. Cadillac fixed this by introducing the first electric starter on the Model 30. Leland's engineers began working on the starter after one of his buddies—Byron T. Carter, founder of the Cartercar—died while starting a stranded friend's Caddy. After the car backfired, its crank spun violently and hit him on the head; he died a few weeks later. Leland reportedly said upon his death: "I won't have Cadillacs hurting people that way."

Cadillac became the first American carmaker to hire an automotive stylist. In 1927 Harley Earl designed the LaSalle, and he went on to become an <u>outright legend</u>. He built the first all-steel, one-piece roof that would later lead to what was known as the Turret Top.

After WWII, Caddy introduced the curved glass windshield to America. It was one of the key defining features of 1950s automotive design.

Those iconic fins on the 1959 Eldorado were a result of corporate trickery. Harley Earl was overseeing the design of the car and he wanted the up-and-coming designer <u>Bill Mitchell</u> to lower the rear fins by four inches. When Earl went on vacation, Mitchell, who liked the fins as they were, simply raised one by four inches. The trick worked and Mitchell's fins stuck, becoming a high-point of 1950s style.

It was the first automaker to roll out airbags. That's not a Dagmar pun. It really was the first to start saving lives with the airbag. The airbag comes, as you well know, standard in every car in the world today.

Source and more trivia: 29 Things You Didn't Know About Cadillac, by Aaron Miller, 2014 at thrillist.com/cars/cadillac-history-trivia-and-facts-things-you-didn-t-know-about-cadillac

Happy Birthday Cadillac Born: August 22, 1902





Drive Your Cadillac and Club Events



Vo August Meet Up at Dean's 4th Tuesday Monthly Meetup—Drive Your Cadillac

Deans Place 8355 Dean Martin Dr. Las Vegas, NV 89139

Watch for September Announcement

2nd Tuesday September 14 President's Cruise Wicked Donuts 9490 W Lake Mead Blvd, Las Vegas, NV 89134



See You In September at Wicked Donuts

Save The Date

Question? 702-219-2839 Gary Weaver Drive Your Cadillac!

Las Vegas Mecum Auction LV Convention Center October 7-9 Discount ticket code CLCCLUB21 mecum.com on-line only for ANY auction. We will help with car club booth—if interested in volunteering, contact Gary Weaver 702-219-2839

- **LV Concours** at the LV Ballpark October 22-24 Featuring Cadillac (see below)
- **All Cadillac Display** at the LV Concours October 22-24 (details soon)



Cadillac & LaSalle Club National / International

See the national web site/Self Starter magazine for up-to-date details and registration forms and all things Cadillac

cadillaclasalleclub.org

September 2021: On Line Gran National! See website for details

September 24-25, 2021 — Cadillac Fall Festival

Gilmore Museum and Research Center cadillacfallfestival.com

Nov. 10-14 Cadillac & LaSalle Reunion 2021 "Back Together Again" Orlando Florida

To register for this event, look for the registration form in the June issue of *The Self-Starter* or register online beginning in mid-May at cadillaclasalleclub.org/event/CLCReunion.

Looking ahead to 2022 and 2023

June 21-25, 2022 Grand National 2022 Chicago (Lombard) IL October 30-November 4, 2022 National Driving Tour 2022 Virginia Beach, Virginia June 20-24, 2023 Grand National 2023 Albuquerque, NM



Discount ticket code: CLCCLUB21 mecum.com on-line only. All Auctions! See Las Vegas Events for local auction



The Cadillac Connection

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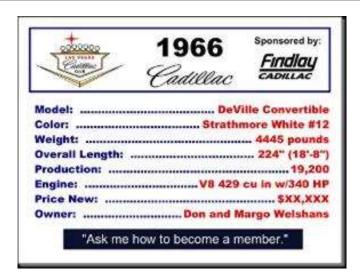
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Make check out to Las Vegas Cadillac Club

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Editor's Note

Submit pictures and stories to c2weaver2@cox.net

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